



Director/PDMR Shareholding

9 March 2023 1:04 PM GMT

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| | | |
|----------|--|---|
| 1 | Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA) | |
| a) | Name | Annette Court |
| 2 | Reason for the notification | |
| a) | Position/status | Chair/PDMR |
| b) | Initial notification/Amendment | Initial Notification |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | |
| a) | Name | Admiral Group plc |
| b) | LEI | 213800FGVM7Z9EJB2685 |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted | |
| a) | Description of the financial instrument, type of instrument | Ordinary Shares |
| | Identification code | GB00B02J6398 |
| b) | Nature of the transaction | Acquisition of shares pursuant to a trading plan entered into on 29 June 2019 |
| c) | Prices(s) and volume(s) | Price(s) |
| | | Volume(s) |
| | | GBP £19.99 |
| | | 920 |
| d) | Aggregated information | N/A (Single Transaction) |
| | <ul style="list-style-type: none"> • Aggregated value • Price | |
| e) | Date of the transaction | 9 March 2023 |
| f) | Place of the transaction | London Stock Exchange (XLON) |