



## Director/PDMR Shareholding

14 October 2024 1:55 PM BST

### NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

<b>1</b>	<b>Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)</b>	
a)	Name	Michael Brierley
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Non-Executive Director/PDMR
b)	Initial notification/Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Admiral Group plc
b)	LEI	213800FGVM7Z9EJB2685
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary Shares
	Identification code	GB00B02J6398
b)	Nature of the transaction	Acquisition of 21 shares pursuant to a dividend reinvestment trading plan entered into on 17 May 2020.
c)	Prices(s) and volume(s)	<b>Price(s)</b>
		<b>Volume(s)</b>
		£27.35 £27.36
		4 17
d)	Aggregated information	
	<ul style="list-style-type: none"> <li>• Aggregated volume</li> <li>• Price</li> </ul>	21 £27.36
e)	Date of the transaction	14 October 2024
f)	Place of the transaction	London Stock Exchange (XLON)

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<b>1</b>	<b>Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)</b>	
a)	Name	Rachel Brierley
<b>2</b>	<b>Reason for the notification</b>	
a)	Position/status	Wife of Non-Executive Director/PDMR, Michael Brierley/PCA
b)	Initial notification/Amendment	Initial Notification
<b>3</b>	<b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>	
a)	Name	Admiral Group plc
b)	LEI	213800FGVM7Z9EJB2685
<b>4</b>	<b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted</b>	
a)	Description of the financial instrument, type of instrument	Ordinary Shares
	Identification code	GB00B02J6398
b)	Nature of the transaction	Acquisition of 91 shares pursuant to a dividend reinvestment trading plan entered into on 17 May 2020.
c)	Prices(s) and volume(s)	<b>Price(s)</b>
		<b>Volume(s)</b>
		£27.36
		91

d)	Aggregated information <ul style="list-style-type: none"><li>• Aggregated value</li><li>• Price</li></ul>	N/A (Single Transaction)
e)	Date of the transaction	14 October 2024
f)	Place of the transaction	London Stock Exchange (XLON)