



Investing in nature: supporting the UK's largest nature restoration fund

28 May 2026



At Admiral, we invest in organisations and initiatives whose goals align with our Responsible Investment policy and sustainability goals, and so we're proud to support a landmark step forward in UK nature recovery through our investment in the Finance Earth Big Nature Impact Fund.

As the UK's largest nature restoration fund and the first to combine public and private capital in this way, it represents an important evolution in how we work

together to invest in the environment. The Fund has received backing from a number of investors, as well as the Department for Environment, Food & Rural Affairs, and its strategy follows best practice as set out in the Nature Markets Principles, which was co-developed by Finance Earth, National Trust, the Royal Society for the Protection of Birds, The Woodland Trust and The Wildlife Trusts.

Focused on projects across England, the Fund will restore and create vital natural woodland and peatland habitats and contribute to wider habitat creation. These projects will play a key role in tackling biodiversity loss and building resilience to climate change, while also supporting local communities.

What makes this Fund different is its “nature-as-infrastructure” approach. Rather than relying on traditional activities such as timber harvesting or land acquisition to generate revenues, it aims to create long-term, sustainable returns through the sale of verified carbon credits and biodiversity units.

This Financial Conduct Authority-approved “Sustainability Impact” fund also introduces an innovative partnership model, working with landowners and project developers to restore landscapes at scale instead of owning land directly. Over its 12-year lifespan, it will build a portfolio of revenue-generating ecosystems while creating environmental and economic benefits.

For Admiral, this investment reflects our commitment to making sustainable investments that deliver both financial returns and positive environmental outcomes. By backing initiatives like the Big Nature Impact Fund, we are helping to shape a greener future for our customers, communities and the wider economy.