



## Director/PDMR Shareholding

13 May 2022 10:35 AM BST

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

|          |                                                                                                                                                                                                      |                              |
|----------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------|
| <b>1</b> | <b>Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)</b>                                                                                |                              |
| a)       | Name                                                                                                                                                                                                 | Evelyn Bourke                |
| <b>2</b> | <b>Reason for the notification</b>                                                                                                                                                                   |                              |
| a)       | Position/status                                                                                                                                                                                      | Non-Executive Director/PDMR  |
| b)       | Initial notification/Amendment                                                                                                                                                                       | Initial Notification         |
| <b>3</b> | <b>Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>                                                                                 |                              |
| a)       | Name                                                                                                                                                                                                 | Admiral Group plc            |
| b)       | LEI                                                                                                                                                                                                  | 213800FGVM7Z9EJB2685         |
| <b>4</b> | <b>Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted</b> |                              |
| a)       | Description of the financial instrument, type of instrument                                                                                                                                          | Ordinary Shares              |
|          | Identification code                                                                                                                                                                                  | GB00B02J6398                 |
| b)       | Nature of the transaction                                                                                                                                                                            | Acquisition of shares        |
| c)       | Prices(s) and volume(s)                                                                                                                                                                              | <b>Price(s)</b>              |
|          |                                                                                                                                                                                                      | <b>Volume(s)</b>             |
|          |                                                                                                                                                                                                      | GBP £22.33                   |
|          |                                                                                                                                                                                                      | 4,478                        |
| d)       | Aggregated information                                                                                                                                                                               | N/A (Single Transaction)     |
|          | <ul style="list-style-type: none"> <li>• Aggregated value</li> <li>• Price</li> </ul>                                                                                                                |                              |
| e)       | Date of the transaction                                                                                                                                                                              | 2022-05-13                   |
| f)       | Place of the transaction                                                                                                                                                                             | London Stock Exchange (XLON) |