



Director/PDMR Shareholding

20 Aug 2020

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)	
a)	Name	Milena Mondini de Focatiis
2	Reason for the notification	
a)	Position/status	CEO Designate/PDMR
b)	Initial notification/Amendment	Initial Notification
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor	
a)	Name	Admiral Group plc
b)	LEI	213800FGVM7Z9EJB2685
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted	
a)	Description of the financial instrument, type of instrument	Ordinary Shares
	Identification code	GB00B02J6398
b)	Nature of the transaction	<p>Vesting of 85 shares awarded under the Company's Approved Free Share Scheme. 43 shares were sold at a price of GBP 26.97 and 42 have been retained.</p> <p>95 shares, awarded under the above share scheme, vested on 17 March 2020 and were sold at a price of GBP 21.15.</p> <p>The final awards made to Milena Mondini de Focatiis under the above share scheme will vest on 9 March 2021 (96) shares) and 24 August 2021 (87 shares).</p> <p>Milena Mondini de Focatiis now participates in, and receives share awards under, the Group's Admiral Group Approved Share Incentive Plan (SIP).</p>

c)	Prices(s) and volume(s)	Price(s)	Volume(s)
d)	Aggregated information <ul style="list-style-type: none"> • Aggregated value • Price 	N/A	
e)	Date of the transaction	2020-08-19	
f)	Place of the transaction	London Stock Exchange (XLON)	