

Admiral Group PLC: Director/PDMR Shareholding

5 October 2018 2:21 PM BST

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM
On 29 September 2015, Geraint Jones (Chief Financial Officer) was awarded 50,000 shares under the Company's Discretionary Free Share Scheme. The award was subject to the Company's performance conditions from 1 January 2015 to 31 December 2017 and 37,150 shares vested on 29 September 2018.

Idea of the second of the seco	W W (
		sibilities (PDMR)/person closely associated with them (PCA)		
a)Name	Geraint Jones			
2 Reason for the notification	Obj. 1 5:			
a)Position/status	Chief Financial Officer			
b)Initial notification/Amendment Initial Notification				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)Name	Admiral Group plc			
b)LEI	213800FGVM7Z9EJB2685			
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted				
Description of the financial instrument, type of	Ordinary Shares			
instrument				
2)				
Identification code				
	GB00B02J6398			
Nature of the transaction	Vesting of 37,150 shares awarded under the Company's Discretionary Free Share Scheme. 32,300 shares were sold and 4,850 have been			
	retained.			
c)Prices(s) and volume(s)	Price(s)	Volume(s)		
	GBP 20.445	32,300		
Aggregated information	N/A			
Aggregated value				
Aggregated value				
Price				
1 1100				
e)Date of the transaction	The sale of shares took place as part of a large batch of shares sold by the Employee Benefit Trust between 1 October 2018 and 3 October 2018.			
f) Place of the transaction	London Stock Exchange (XLON)			

On 29 September 2015, Milena Mondini de Focatiis (Head of European Insurance) was awarded 50,000 shares under the Company's Discretionary Free Share Scheme. The award was subject to the Company's performance conditions from 1 January 2015 to 31 December 2017 and 37,150 shares vested on 29 September 2018.

Albertalle of the consequence of					
	sibilities (PDMR)/person closely associated with them (PCA)				
a)Name 2 Reason for the notification	Milena Mondini de Focatiis				
	his defense and have a				
a)Position/status	Head of European Insurance				
b)Initial notification/Amendment Initial Notification					
	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a)Name	Admiral Group plc				
b)LEI	213800FGVM7Z9EJB2685				
Description of the financial instrument, type of instrument	or (i) each type of instrument; (ii) each type of transaction; (iii) each date: (iv) each place where transactions have been conducted Ordinary Shares				
a) Identification code	GB00B02J6398				
b) Nature of the transaction	Vesting of 37,150 shares awarded under the Company's Discretionary Free Share Scheme. 37,150 shares were sold and none have been retained.				
1) Driver (a) and and house (a)	Price(s)	Volume(s)			
c)Prices(s) and volume(s)	GBP 20.445	37,150			
Aggregated information	N/A				
Aggregated value Price					
e) Date of the transaction	The sale of shares took place as part of a large batch of shares sold by the Employee Benefit Trust between 1 October 2018 and 3 October 2018.				
f) Place of the transaction	London Stock Exchange (XLON)				

On 29 September 2015, Cristina Nestares (CEO UK Insurance) was awarded 50,000 shares under the Company's Discretionary Free Share Scheme. The award was subject to the Company's performance conditions from 1 January 2015 to 31 December 2017 and 37,150 shares vested on 29 September 2018.

1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)				
a)Name	Cristina Nestares			
2 Reason for the notification				
a) Position/status	CEO UK Insurance			
b)Initial notification/Amendment	Initial Notification			
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
a) Name	Admiral Group plc			
b)LEI	213800FGVM7Z9EJB2685			
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted				
Description of the financial instrument, type of	Ordinary Shares			
instrument				
[a)				
1				
Identification code	000000000000000000000000000000000000000			
	GB00B02J6398			
Nature of the transaction	Vesting of 37,150 shares awarded under the Company's Discretionary Free Share Scheme. 18,575 shares were sold and 18,575 have been			
[~/]	retained.			

	Price(s)	Volume(s)
c)Prices(s) and volume(s)	GBP 20.445	18.575
Aggregated information	N/A	
d) • Aggregated value		
Price		
e Date of the transaction	The sale of shares took place as part of a large batch of shares sold by the Em	polovee Benefit Trust between 1 October 2018 and 3 October 2018.
f) Place of the transaction	London Stock Exchange (XLON)	. ,