

## Admiral Group PLC : Director/PDMR Shareholding

## 15 August 2018 2:51 PM BST

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1	1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)				
а	Name	Annette Court			
2	2 Reason for the notification				
а	Position/status Initial notification/Amendment	Chairman/PDMR			
b	Initial notification/Amendment	Initial Notification			
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor				
а	Name LEI	Admiral Group plc			
b		213800FGVM7Z9EJB2685			
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each	date: (iv) each place where transac	ctions have been conducted		
	Description of the financial instrument, type of instrument	Ordinary Shares			
а					
	Identification code				
		GB00B02J6398			
-	Nicking of the tesperation				
D	Nature of the transaction	Acquisition of Shares	Volume(s)		
С	Prices(s) and volume(s)	Price(s) GBP 20.56	1.195		
-			1,195		
	Aggregated information	N/A (Single Transaction)			
d	Aggregated value				
	Price				
F					
e	Date of the transaction	2018-08-15			
If)	Place of the transaction	London Stock Exchange (XLON)			

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1	1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)					
а	Name	The Waterloo Foundation				
2	2 Reason for the notification					
а	Position/status	PCA of David Stevens, Chief Executive Officer. The Waterloo Foundation is a charity of which David Stevens is a trustee.				
		Initial Notification				
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
а		Admiral Group plc				
b	LEI	213800FGVM7Z9EJB2685				
4	4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted					
	cription of the financial instrument, type of instrument Ordinary Shares					
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a	Identification code					
		GB00B02J6398				
b	Nature of the transaction	Disposal of Shares				
	c)Prices(s) and volume(s)	Price(s)	Volume(s)			
C		GBP 20.19	225,000			
Aggregated information		N/A (Single Transaction)				
d	- Appropriated value					
	Aggregated value					
	Price					
	• 1 1100					
e	Date of the transaction	2018-08-15				
f)	Place of the transaction London Stock Exchange (XLON)					