

Admiral Group PLC : Holding(s) in Company

8 May 2018 8:24 AM BST

10. In case of proxy voting, please identify: Name of the proxy holder

8 May 2018 8:24	AIVI BS I									
TR-1: Standard form for	notification of major holdings	;								
NOTIFICATION OF MAJ	OR HOLDINGS (to be sent to the	e relevar	nt issuer and to the FCA in Microsoft Wo	rd format if p	ossible)i					
1a. Identity of the issuer or the underlying issuer of existing shares to which voting rights are attached#: 1b. Please indicate if the issuer is a non-UK issuer (please mark with an "X" if appropriate)								N)		
Non-UK issuer 2. Reason for the notific	ation (please mark the appropri	ate box o	or boxes with an "X")						1	
An acquisition or disposal	of voting rights								X	
	An acquisition or disposal of financial instruments An event changing the breakdown of voting rights									
Other (please specify)iii:	inat to the metitiontion oblimat	la miv								
3. Details of person subject to the notification obligation [™] Name Mackenzie Financial Corporation										
City and country of registered office (if applicable) Toronto, Canada 4. Full name of shareholder(s) (if different from 3.) ^v										
Name										
City and country of registe 5. Date on which the thr		May 4, 2018								
6. Date on which issuer	notified (DD/MM/YYYY):		May 7, 2018							
7. Iotal positions of per	son(s) subject to the notificat			% of voti	ng rights	through financial	Total of both in 0/ /0 A	Total au	umb as of vation sinhts of	
		90	of voting rights attached to shares (total of 8. A)		instrur		8.B)	issuervii	imber of voting rights of	
Resulting situation on the date on which threshold was crossed 2.5 or reached			99%				2.99% 8,615,		58	
Position of previous notification applicable)	cation (if	03%	0.04%	0.04%		3.07%				
8. Notified details of the	resulting situation on the dat	e on whi	ch the threshold was crossed or reac	hed ^{viii}						
A: Voting rights attache Class/type of	d to shares Number of voting rightsix			% of vo	ting righ	ts				
shares	Direct	0/50)	Indirect	70 01 40		Direct	(EQ) (DTD5.4)	/1	Indirect	
ISIN code (if possible)	(Art 9 of Directive 2004/10 (DTR5.1)	9/EC)	(Art 10 of Directive 2004/109/EC) (DTR5.2.1)		(Art 9 of	f Directive 2004/109	/EC) (DTR5.1)	(Art 10 c	of Directive 2004/109/EC) (DTR5.2.1)	
GB00B02J6398			8,615,	658					2.99%	
SUBTOTAL 8. A			8,615,	658					2.99%	
B 1: Financial Instrume	nts according to Art. 13(1)(a) o	f Directi	ve 2004/109/EC (DTR5.3.1.1 (a))							
Type of financial instrument	Expiration date ^x	Exercis Conver	Number of vo						% of voting rights	
		-								
		SUBTO	TAL 8. B 1							
B 2: Financial Instrume	nts with similar economic effe	ct accord	ding to Art. 13(1)(b) of Directive 2004/	109/EC (DT	R5.3.1.1	(b))				
Type of financial instrument	Expiration Exercis date× Convers		sion Period xi			of voting rights		% of voting rights		
			settle							
			SUBT	TOTAL						
			8.B.2							
		notificat	ion obligation (please mark the							
applicable box with an "X"	")		natural person or legal entity and does	not control o	any other	undertaking(s) hold	ing directly or indirectly	an l		
interest in the (underlying) issuerxiii			HOL COHILOR &	arry ourier	unuertaking(s) noid	ing directly of indirectly a	211		
	ndertakings through which the vo		s and/or the controlling natural person or legal entityx	iv (please ad	ld additio	nal rows as necessa	ary)			
	ghts if it equals or is higher th	% of voting rights through financial instruments if it equals or is higher than				nan Total of both if	Total of both if it equals or is higher than the			
	notifiable threshold	the notifiable threshold				no	notifiable threshold			

The number and % of voting rights held	
The date until which the voting rights will be held	

11. Additional informationxvi

Place of completion

Date of completion