



Admiral Group PLC : Director/PDMR Shareholding

5 March 2018 9:56 AM GMT

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| 1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA) | | | | | |
|--|--|----------|-----------|-----------|---------|
| a) Name | The Waterloo Foundation | | | | |
| 2 Reason for the notification | | | | | |
| a) Position/status | PCA of David Stevens, Chief Executive Officer. The Waterloo Foundation is a charity of which David Stevens is a trustee. | | | | |
| b) Initial notification/Amendment | Initial Notification | | | | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) Name | Admiral Group plc | | | | |
| b) LEI | 213800FGVM7Z9EJB2685 | | | | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted | | | | | |
| a) Description of the financial instrument, type of instrument | Ordinary Shares | | | | |
| a) Identification code | GB00B02J6398 | | | | |
| b) Nature of the transaction | Disposal of Shares | | | | |
| c) Prices(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.84</td> <td>148,049</td> </tr> </tbody> </table> | Price(s) | Volume(s) | GBP 18.84 | 148,049 |
| Price(s) | Volume(s) | | | | |
| GBP 18.84 | 148,049 | | | | |
| d) Aggregated information | N/A (Single Transaction) | | | | |
| d) <ul style="list-style-type: none"> Aggregated value Price | | | | | |
| e) Date of the transaction | 2018-03-01 | | | | |
| f) Place of the transaction | London Stock Exchange (XLON) | | | | |

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| c) Prices(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.60</td> <td>76,951</td> </tr> </tbody> </table> | Price(s) | Volume(s) | GBP 18.60 | 76,951 |
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| GBP 18.60 | 76,951 | | | | |
| d) Aggregated information | N/A (Single Transaction) | | | | |
| d) <ul style="list-style-type: none"> Aggregated value Price | | | | | |
| e) Date of the transaction | 2018-03-02 | | | | |
| f) Place of the transaction | London Stock Exchange (XLON) | | | | |