



**Admiral Group PLC : Director/PDMR Shareholding**

29 September 2017 1:53 PM BST

**NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM**

<b>1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)</b>					
a) Name	Annette Court				
<b>2 Reason for the notification</b>					
a) Position/status	Chairman/PDMR				
b) Initial notification/Amendment	Initial Notification				
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a) Name	Admiral Group plc				
b) LEI	213800FGVM7Z9EJB2685				
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted</b>					
Description of the financial instrument, type of instrument	Ordinary Shares				
a) Identification code	GB00B02J6398				
b) Nature of the transaction	Acquisition of Shares				
c) Prices(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 18.11</td> <td>1,325</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 18.11	1,325
Price(s)	Volume(s)				
GBP 18.11	1,325				
d) Aggregated information	N/A (Single Transaction)				
<ul style="list-style-type: none"> <li>• Aggregated value</li> <li>• Price</li> </ul>					
e) Date of the transaction	2017-09-29				
f) Place of the transaction	London Stock Exchange (XLON)				