

## Admiral Group PLC : Director/PDMR Shareholding

22 August 2017 8:50 AM BST

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)		
a)Name	Geraint Jones	
2 Reason for the notification a) Position/status		
a)Position/status	Chief Financial Officer	
b)Initial notification/Amendment	Initial Notification	
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor a) Name Admiral Group plc b) LEI 213800FGVM7Z9EJB2685		
a)Name	Admiral Group plc	
b)LEI	213800FGVM7Z9EJB2685	
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted		
Description of the financial instrument, type of instrument  a)  Identification code	Ordinary Shares GB00B02J6398	
b)Nature of the transaction	Award of Shares under the Admiral Group Approved Share Incentive Plan (SIP)	
a) Driese (a) and values (a)	Price(s) Volume(s)	
c)Prices(s) and volume(s)	GBP 21.08	85
Aggregated information  d)  • Aggregated value	N/A	
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• Price		
e)Date of the transaction	2017-08-18	
f) Place of the transaction	Award of shares occurred outside a trading venue	
1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA) a)Name Cristina Nestares		
2 Reason for the notification	Cristina Nestares	
a)Position/status	CEO UK Insurance/PDMR	
b)Initial notification/Amendment	Initial Notification	
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
Section of the issuer, emission anowance market participant, acciton particing action monitor and the issuer, emission anowance market participant, acciton participant, action monitor and action monitor and action monitor and action monitor and action monitor action monitor and action monitor and action monitor action monitor and action monitor monitor action monitor action monitor action monitor monitor action monitor monit		
LEI 21380/FGVM7Z9EJB2685		
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted		
Description of the financial instrument, type of instrument	Ordinary Shares	pado whole adirections have been contacted
a) Identification code	GB00B02J6398	
b) Nature of the transaction	Award of Shares under the Admiral Group Approved Share	Incentive Plan (SIP)
	Price(s)	Volume(s)
c)Prices(s) and volume(s)	GBP 21.08	85
Aggregated information	N/A	
Aggregated value		
• Price		
e)Date of the transaction	2017-08-18	
f) Place of the transaction	Award of shares occurred outside a trading venue	