



## Admiral Group PLC : Director/PDMR Shareholding

19 April 2017 3:08 PM BST

### NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

On 15 April 2014, Geraint Jones (Chief Financial Officer) was awarded 20,000 shares under the Company's Discretionary Free Share Scheme. 50% of the award was subject to the Company's performance conditions from 1 January 2014 to 31 December 2016 and only 10,000 shares have vested on 15 April 2017.

<b>1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)</b>					
a) Name	Geraint Jones				
<b>2 Reason for the notification</b>					
a) Position/status	Chief Financial Officer				
b) Initial notification/Amendment	Initial Notification				
<b>3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor</b>					
a) Name	Admiral Group plc				
b) LEI	213800FGVM7Z9EJB2685				
<b>4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted</b>					
a) Description of the financial instrument, type of instrument	Ordinary Shares				
Identification code	GB00B02J6398				
b) Nature of the transaction	Vesting of 10,000 shares awarded under the Company's Discretionary Free Share Scheme. 4,700 shares were sold and 5,300 have been retained.				
c) Prices(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 20.24</td> <td>4,700</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 20.24	4,700
Price(s)	Volume(s)				
GBP 20.24	4,700				
d) Aggregated information	N/A				
<ul style="list-style-type: none"> <li>• Aggregated value</li> <li>• Price</li> </ul>					
e) Date of the transaction	2017-04-18				
f) Place of the transaction	London Stock Exchange (XLON)				