



Admiral Group PLC : Director/PDMR Shareholding

20 March 2017 5:39 PM GMT

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

| 1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA) | | | | | |
|--|---|----------|-----------|-----------|----|
| a) Name | Geraint Jones | | | | |
| 2 Reason for the notification | | | | | |
| a) Position/status | Chief Financial Officer | | | | |
| b) Initial notification/Amendment | Initial Notification | | | | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) Name | Admiral Group plc | | | | |
| b) LEI | 213800FGVM7Z9EJB2685 | | | | |
| 4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted | | | | | |
| a) Description of the financial instrument, type of instrument | Ordinary Shares | | | | |
| a) Identification code | GB00B02J6398 | | | | |
| b) Nature of the transaction | Award of Shares under the Admiral Group Approved Share Incentive Plan (SIP) | | | | |
| c) Prices(s) and volume(s) | <table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 19.08</td> <td>95</td> </tr> </tbody> </table> | Price(s) | Volume(s) | GBP 19.08 | 95 |
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| GBP 19.08 | 95 | | | | |
| d) Aggregated information | N/A | | | | |
| d) <ul style="list-style-type: none"> Aggregated value Price | | | | | |
| e) Date of the transaction | 2017-03-17 | | | | |
| f) Place of the transaction | Award of shares occurred outside a trading venue | | | | |

| 1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA) | | | | | |
|--|---|----------|-----------|-----------|----|
| a) Name | Cristina Nestares | | | | |
| 2 Reason for the notification | | | | | |
| a) Position/status | Head of UK Motor/PDMR | | | | |
| b) Initial notification/Amendment | Initial Notification | | | | |
| 3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) Name | Admiral Group plc | | | | |
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