



Admiral Group PLC : Director/PDMR Shareholding

18 August 2016 2:59 PM BST

NOTIFICATION OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

1 Details of the person discharging managerial responsibilities (PDMR)/person closely associated with them (PCA)					
a) Name	Linda Holmes				
2 Reason for the notification					
a) Position/status	PCA of Colin Holmes, a Non-Executive Director				
b) Initial notification/Amendment	Initial Notification				
3 Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor					
a) Name	Admiral Group plc				
b) LEI	213800FGVM7Z9EJB2685				
4 Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; (iv) each place where transactions have been conducted					
a) Description of the financial instrument, type of instrument	Ordinary Shares				
Identification code	GB00B02J6398				
b) Nature of the transaction	Disposal of Shares				
c) Prices(s) and volume(s)	<table border="1"> <thead> <tr> <th>Price(s)</th> <th>Volume(s)</th> </tr> </thead> <tbody> <tr> <td>GBP 20.88677</td> <td>16,500</td> </tr> </tbody> </table>	Price(s)	Volume(s)	GBP 20.88677	16,500
Price(s)	Volume(s)				
GBP 20.88677	16,500				
d) Aggregated information <ul style="list-style-type: none"> • Aggregated value • Price 	N/A (Single Transaction)				
e) Date of the transaction	2016-08-18				
f) Place of the transaction	London Stock Exchange (XLON)				