



Admiral Group PLC : Director/PDMR Shareholding

11 March 2016 2:55 PM GMT

Admiral Group Plc ("the Company")

11 March 2016

This disclosure relates to transactions of which notification is required under DTR 3.1.2.

The Company has been notified that on 11 March 2016, Alastair Lyons, Admiral Group Chairman, sold 15,000 Admiral Group Plc ordinary shares by public exchange at a price of £19.25 per share.

Alastair Lyons and Family now hold a total of 282,152 ordinary shares in Admiral Group Plc.

For further information please contact:

Karen Maguire, Investor Relations: 029 20434384

James Carnduff, Communications: 029 20434232