



Admiral Group PLC : Director/PDMR Shareholding

4 March 2016 4:11 PM GMT

Admiral Group Plc (the "Company")

4 March 2016

This disclosure relates to transactions of which notification is required under DTR 3.1.2.

The Company has been notified that on 4 March 2016, Cristina Nestares, Head of UK Motor and a person discharging managerial responsibility within Admiral Group plc, sold:

- 14,650 Admiral Group Plc ordinary shares by public exchange at a price of £19.21 per share; and
- 1,603 Admiral Group Plc ordinary shares by public exchange at a price of £19.32 per share.

Cristina Nestares now holds a total 15,379 ordinary shares in Admiral Group Plc.

Karen Maguire, Investor Relations 029 20434384

James Carnduff, Communications 029 20434394