



Circ re.electronic communications

4 February 2015 4:00 PM GMT

4th February 2015

Admiral Group plc ("the Company")

Circular re electronic communications with shareholders

The Company has today posted a letter concerning electronic communications to its shareholders that currently receive hard copy shareholder information. A copy has also been submitted to the National Storage Mechanism and will shortly be available for inspection at www.morningstar.co.uk/uk/NSM. A copy of the letter can also be viewed on the Investor Relations section of the Company's website at www.admiralgroup.co.uk.

Mark Waters
Company Secretary
Admiral Group plc