

Admiral Group PLC: Director/PDMR Shareholding

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Admiral Group plc

23 April 2014

This disclosure relates to transactions of which notification is required under DTR 3.1.2.

On 15 April 2011, the following individuals were awarded shares under the Group's Discretionary Free Share Scheme:

- Kevin Chidwick (Admiral Group Chief Financial Officer);
- Geraint Jones (Deputy Chief Financial Officer), a person discharging managerial responsibility within Admiral Group plc;
- Milena Mondini (Chief Executive Officer of the Group's Italian direct insurance business, ConTe.it), a person discharging managerial responsibility within Admiral Group plc;
- Cristina Nestares (Chief Executive Officer of the Group's Spanish direct insurance business, Admiral Seguros), a person discharging managerial responsibility within Admiral Group plc;

100% of the award for Kevin Chidwick and 50% of the awards for Geraint Jones, Milena Mondini and Cristina Nestares were subject to Group Performance conditions from 1 January 2011 to 31 December 2013. These performance conditions were met and 100% of the award vested on 15 April 2014.

- Kevin Chidwick was awarded 50,000 shares. 37,500 shares have been sold at an average price of £13.5015 and 12,500 have been retained.
 Kevin Chidwick and Family Holdings now total 98,344 ordinary shares in Admiral Group Plc;
- Geraint Jones was awarded 16,000 shares. 7,520 have been sold at an average price of £13.5015 and 8,480 have been retained. Geraint Jones, and his wife Karen Jones, now hold a total of 42,410 ordinary shares in Admiral Group;
- Milena Mondini was awarded 12,000 shares. 12,000 have been sold at an average price of £13.5015. Milena Mondini, and her husband, Gabriele Fattorelli, hold a total of 13,920 ordinary shares in Admiral Group;
- Cristina Nestares was awarded 25,000 shares. 18,750 have been sold at an average price of £13.5015 and 6,250 have been retained.
 Cristina Nestares now holds a total of 20,392 ordinary shares in Admiral Group.

For further information please contact:

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