

Admiral Group PLC: Director/PDMR Shareholding

6 January 2014 11:43 AM GMT

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Admiral Group plc ("the company")

This disclosure relates to transactions of which notification is required under DTR 3.1.2.

The company was notified on 6 January 2014 that, on 2 January 2014, Milena Mondini (Chief Executive Officer of the company's Italian direct insurance business, ConTe.it), a person discharging managerial responsibility within Admiral Group plc, sold 12,000 shares in Admiral Group plc at a price of £12.94.

Milena Mondini, and her husband, Gabriele Fattorelli, now hold a total of 13,920 ordinary shares in Admiral Group plc.

For further information please contact:

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