



Admiral Group PLC : Director/PDMR Shareholding

16 December 2013 5:00 PM GMT

16 December 2013

This disclosure relates to transactions of which notification is required under paragraph 3.1.2 of the Disclosure Rules.

On 15 December 2010, Admiral Group Chief Financial Officer, Kevin Chidwick, was awarded 3,000 shares under the Group's Discretionary Free Share Scheme. The award was subject to Group performance conditions from 1 January 2010 to 31 December 2012 and 100% of the award vested on 16 December 2013. 1,410 shares have today been sold at £12.34 and 1,590 shares have been retained.

Kevin Chidwick and Family Holdings now total 85,744 ordinary shares in Admiral Group Plc.

For further information please contact:

Louise O'Shea, Investor Relations 029 20434384

Louisa Scadden, Communications 029 20434394