



Admiral Group PLC : Director/PDMR Shareholding

06 Sep 2012

Admiral Group plc

6th September 2012

This disclosure relates to transactions of which notification is required under paragraph 3.1.2 of the Disclosure and Transparency Rules.

On 5th September 2012, Diane Briere de l'Isle, the wife of Admiral Group Chief Executive Officer, Henry Engelhardt, bought 2059 Admiral Group plc shares at an average price of £11.04.

Henry Engelhardt and Family holdings now total 37,959,972 ordinary shares in Admiral Group.

For further information please contact:

Louise O'Shea, Investor Relations 029 20434384

Louisa Scadden, Communications 029 20434394