

Admiral Group PLC : Director/PDMR Shareholding

19 March 2012 4:59 PM GMT

Admiral Group plc

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In accordance with the requirements of paragraph 3.1.2.of the Disclosure and Transparency Rules, notification is given that on 16 March 2012 the Finance Director, Kevin Chidwick, was awarded 128 shares under the Admiral Group Approved Share Incentive Plan at a strike price of £11.804.

Kevin Chidwick and Family Holdings now total 72,998 ordinary shares in Admiral Group plc.

- Ends -